



**Quality and Innovation**  
Recognized By Ohio University College of Business



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From Ohio University College of Business to Instituto Brasileiro de Coaching - IBC

#### LETTER OF RECOGNITION

The Ohio University College of Business recognizes the quality and innovation of the Brazilian Institute of Coaching - IBC, a serious, competent institution, with a great staff and a physical infrastructure capable of providing support and implementation for training in Coaching and Leadership in Brazil and the United States, in partnership with the Ohio University College of Business.

IBC is notably a market leader in Brazil and has a commitment to excellence and ethics. In addition, it has the academic support, mentoring and guidance of Ohio University needed to conduct high-level international programs.

Thanks to IBC's quality, integrity, and technical expertise, together we have designed a world-class program allowing coaches and leaders to gain international experience at Ohio University, a respected North American educational institution. We recognize IBC's competence and are honored to have its president, José Roberto Marques, as a guest presenter at the Ohio University College of Business.

It is a pleasure for the College of Business at Ohio University to partner with the Brazilian Institute of Coaching – IBC. We are therefore pleased to acknowledge and endorse IBC as a market leader institution in the industry of Coaching Training and Human Development in Brazil.

Hugh Sherman Ph.D.  
Dean – College of Business Ohio University