

Behavioral Coaching Institute – BCI

BCI (and its School's) Worldwide: North America: 410 Park Avenue, New York, NY 2588 Comet Court, Mississauga, Ontario, Canada Asia -International Courses Division 1 Queens Road, Hong Kong

ACCREDITATION

After (05 years) of partnership as a regional educational partner for Brazil, we inform that now the Brazilian Institute of Coaching is an exclusive Master Licensee of the Behavioral Coaching Institute (BCI) in Brazil for the term of its licensed period. Being the only institution authorized during the icense period to use all of BCI's teaching materials, methodology and tools.

To become a Licensed Master, José Roberto Marques, IBC President, graduated as the only Brazilian Advanced Senior Master Coach, the highest level of graduation at BCI.

The Behavioral Coaching Institute in all these years of relationship and partnership with IBC, can prove:

- 1. The very high level of satisfaction of its students and clientes
- 2. Excellence in its coaching methodology
- 3. Seriousness and commitment to their obligations

Therefore, we believe that IBC is one of the most outstanding Coaching schools in the world and the most differentiated in Brazil.

For us at BCI, establishing partnerships with institutions truly committed to quality education is of paramount importance in order to contribute to the worldwide dissemination of Coaching excellence.



Perry Zeus

Chairman Behavioral Coaching Institute