

## Letter of accreditation to the Instituto Brasileiro de Coaching - IBC

The International Coaching Council (ICC-founded in 1998) is internationally recognized as one of the most traditional coaching certifications in the world. Its mission is to raise the quality of the Coaching profession by developing the highest level of education for the Coaching professional and standards of ethics and practice. ICC Members seek to stand out from the general coaching market by providing their clientes with exceptional quality.

When you are an accredited Coach of the International Coaching Council, you are granted a quality seal that demonstrates that you have had the best of training and development in Coaching.

Following a rigorous process of selecting a unique and exclusive partner licensed in Brazil, the ICC found in IBC a serious, competent institution with a large staff and an adequate physical structure to promote all support and execution of training programs in Coaching.

IBC is the market leader in Brazil and with commitment, excellence and ethics has become the largest and most successful training school of coaches in Brazil, one of the leading in the world and today has all the academic support, mentoring and guidance of the International Coaching Council - ICC , to continually evolve and develop its quality standard.

Through this document we formalize authorize the Brazilian Institute of Coaching (IBC) for the term of its licensed period with BCI, to provide international ICC membership to Coaches who have completed BCI (ICC accredited) Courses.



## **Perry Zeus**

President International Coaching Council – ICC

New York, London, Bangkok, Singapore, Hong Kong