



*We train the Best - with the best*

## **Behavioral Coaching Institute Limited**

State of California, USA -Board of Behavioral Sciences. Provider #PCE 2864  
Behavioral-Coaching-Institute.com, 1to1CoachingSchool.com are registered trading names\*

Tuesday 24th February, 2015

To whom it may concern.

This letter re-confirms that, as of this date, Brazilian Coaching Institute (IBC) is the only authorized provider of the Institute's flagship Master Coach Course in Brazil.

*Perry Zeus*

*BCI Owner and Chairman*

### ***Behavioral Coaching Institute Limited***

-International Courses Division

**New York, London, Los Angeles, Singapore, Bangkok, Sydney, Rio de Janeiro, Hong Kong**

**Websites:** <http://www.1to1coachingschool.com> -Institute's Coach Training School

<http://www.behavioral-coaching-institute.com> -our parent organization

<http://www.master-coaches.com> -directory of Master Coaches around the world

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## Doutor “Honoris Causa” Coaching

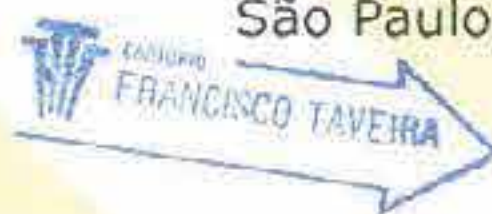
O Diretor-Presidente do Metaforum International, no uso de suas atribuições confere a:

# José Roberto Marques

o Título de Doutor “Honoris Causa” em Coaching, em reconhecimento e homenagem a seu Eminente conhecimento sobre Coaching, e pelos relevantes serviços prestados como Master Coach Trainer e pela autoria da metodologia Professional & Self Coaching (PSC). Outorga-lhe o presente Diploma, para que possa gozar de todos os direitos e prerrogativas legais inerentes a esse Título.

Metaforum International (MI) – Academia de Desenvolvimento de Competências, European Coaching Association (ECA) e Global Coaching Community (GCC), aos vinte e três dias do mês de dezembro, do ano de dois mil e dez.

São Paulo, 23 de dezembro de 2010

  
FRANCISCO TAVEIRA



Bernd Reinhold Richard Isert  
METAFORUM INTERNATIONAL - PRESIDENT  
GLOBAL COACHING COMMUNITY - PRESIDENT  
EUROPEAN COACHING ASSOCIATION - VICE PRESIDENT







**GLOBAL  
COACHING  
COMMUNITY**

Licensing Letter - GCC

Berlim, January 25th of 2010.

### LICENSING LETTER

The Instituto Brasileiro de Coaching has fulfilled all necessary requirements to become a licensed partner of GCC - Global Coaching Community, obtaining the seal of quality standards and excellence to deliver programs, trainings and courses in coaching.

Regards,

A handwritten signature in black ink, consisting of a stylized 'B' followed by a series of loops and a long horizontal stroke.

Bernd Isert

President of Global Coaching Community



# Global Compact - ONU

*(Organizações das Nações Unidas)*

O IBC integra um seleto quadro de empresas que apóiam e participam da PRME (Principles for Responsible Management Education), um programa da ONU que busca assegurar o desenvolvimento aos princípios para a educação responsável de executivos, o IBC agora recebe o reconhecimento da entidade de maior credibilidade internacional e passa adotar os princípios do Pacto Global da ONU.

Esse Pacto é uma iniciativa política estratégica para as empresas que se comprometem a alinhar suas operações e estratégias com dez princípios universalmente aceitos nas áreas de direitos humanos, que servem como motor da globalização.

Verifique o credenciamento do IBC, no próprio site do Global Compact da ONU.

<http://www.unglobalcompact.org/participant/15747-Brazilian-Institute-of-Coaching>

WE SUPPORT

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**Quality and Innovation**  
Recognized By Ohio University College of Business



**OHIO**  
UNIVERSITY  
College of Business

Office of the Dean  
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1 Ohio University  
Athens OH 45701-2979

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From Ohio University College of Business to Instituto Brasileiro de Coaching - IBC

#### LETTER OF RECOGNITION

The Ohio University College of Business recognizes the quality and innovation of the Brazilian Institute of Coaching - IBC, a serious, competent institution, with a great staff and a physical infrastructure capable of providing support and implementation for training in Coaching and Leadership in Brazil and the United States, in partnership with the Ohio University College of Business.

IBC is notably a market leader in Brazil and has a commitment to excellence and ethics. In addition, it has the academic support, mentoring and guidance of Ohio University needed to conduct high-level international programs.

Thanks to IBC's quality, integrity, and technical expertise, together we have designed a world-class program allowing coaches and leaders to gain international experience at Ohio University, a respected North American educational institution. We recognize IBC's competence and are honored to have its president, José Roberto Marques, as a guest presenter at the Ohio University College of Business.

It is a pleasure for the College of Business at Ohio University to partner with the Brazilian Institute of Coaching – IBC. We are therefore pleased to acknowledge and endorse IBC as a market leader institution in the industry of Coaching Training and Human Development in Brazil.

Hugh Sherman Ph.D.  
Dean – College of Business Ohio University





**Quality and Innovation**  
Recognized By Ohio University College of Business



República Federativa  
do Brasil

## Denise Lopes Rodrigues

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*Eu, infra-assinada, Tradutora Pública e Intérprete Comercial, com Fé Pública em todo o Território Nacional, CERTIFICO e DOU FÉ que me foi apresentada a imagem eletrônica de um documento exarado no idioma inglês para que o traduzisse para o vernáculo, o que aqui faço em virtude de meu ofício público, para constar onde convier, como segue:*



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Universidade de  
**OHIO**  
Faculdade de Administração de Empresas

Da Faculdade de Administração de Empresas da Universidade de Ohio para o Instituto Brasileiro de Coaching - IBC

### CARTA DE RECONHECIMENTO

A Faculdade de Administração de Empresas da Universidade de Ohio reconhece a qualidade e a inovação do Instituto Brasileiro de Coaching - IBC, uma instituição séria, competente, com uma equipe bem preparada e uma estrutura física capaz de atender a formação em Coaching e Liderança no Brasil e nos Estados Unidos, em parceria com a Faculdade de Administração de Empresas da Universidade de Ohio.

O IBC é notavelmente um líder de mercado no Brasil, comprometido com a excelência e a ética. Além disso, tem o suporte acadêmico da Universidade de Ohio, recebendo dela, também, a orientação e direção necessárias para a condução de programas internacionais de alto nível.

Graças à qualidade do IBC, sua integridade e *expertise* técnica, desenvolvemos em parceria um programa de qualidade internacional, permitindo que *coaches* e líderes adquiram experiência internacional na Universidade de Ohio, uma respeitada instituição educacional norte-americana. Reconhecemos a competência do IBC e estamos honrados com a participação de seu presidente, José Roberto Marques, como palestrante convidado em nossa Faculdade de Administração de Empresas.

É uma grande satisfação para a Faculdade de Administração de Empresas da Universidade de Ohio poder estabelecer essa parceria com o Instituto Brasileiro de Coaching - IBC. Temos o prazer de atestar a qualidade dessa instituição e de recomendá-la como um líder de mercado na área de Treinamento em Coaching e Desenvolvimento Humano no Brasil.

[Consta assinatura]  
Hugh Sherman Ph.D

Diretor - Faculdade de Administração de Empresas da Universidade de Ohio

*Nada mais constava no documento acima, que fielmente traduzi para o vernáculo, segundo meu melhor entender, conferi, achei conforme e assino. Esta tradução não implica julgamento sobre a autenticidade e/ou teor do documento traduzido. DOU FÉ.*

Goiânia, 5 de outubro de 2015



*Denise Lopes Rodrigues*  
DENISE LOPES RODRIGUES  
TRADUTORA PÚBLICA E INTÉRPRETE COMERCIAL  
SWORN TRANSLATOR AND INTERPRETER





**Behavioral Coaching Institute – BCI:**  
North America:, New York, NY and Canada  
International Courses Division, Singapore  
Worldwide Learning Partners and License Holders

## **COURSE CERTIFICATION and ACCREDITATION**

After a 5 year partnership, as an accredited regional educational provider with the Behavioral Coaching Institute (BCI), the Brazilian Institute of Coaching (IBC) has now been appointed the exclusive Master Licensee in Brazil for all our courses for the next 5 years.

To become a Licensed Master, José Roberto Marques, IBC President, graduated as the only Brazilian Advanced Senior Master Coach, the highest level of graduation at BCI.

During the last 5 years the Behavioral Coaching Institute has found IBC to have:

1. A very high level of satisfaction from it's students and clients
2. Excellent coaching methodology
3. A strong ethical commitment to their obligations as a learning institution.

The IBC is the leading Coaching School in Brazil by far, teaching world best-class courses certified by BCI and accredited by the International Coaching Council (ICC).

BCI only establishes partnerships with institutions truly committed to quality education capable of teaching students to perform at the highest level of coaching excellence.

A handwritten signature in black ink, appearing to read "Perry Zeus", is written over a faint, stylized outline of a person's head and shoulders.

**Perry Zeus** (April,2017)

Chairman Behavioral Coaching Institute



From: Graduate School of Master Coaches  
To: Instituto Brasileiro de Coaching

The Graduate School of Master Coaches recognizes the Brazilian Institute of Coaching - IBC, for its special position in the Brazilian market as a leading provider of coaching practices and methodology. It follows that BCI has appointed IBC exclusive use of its manuals, materials and contents in the certification of Coaches.

BCI recognizes the commitment of IBC to offer complete and modern coach training programs that contain the latest teaching techniques and content. IBC's approach to training coaches in a systemic way uniquely qualifies them to be the only institution in Brazil recognized by the Graduate School of Master Coaches.

The great body of knowledge and world-best coaching practices and methodology developed over 20 years by the Graduate School of Master Coaches coupled with the experience of José Roberto Marques, IBC President, makes the Master Coach Certification Program in Brazil the pre-iminent course in Brazil by far..

**Perry Zeus** (April,2017)

Chairman and Founder Graduate School of Master Coaches







INTERNACIONAL  
**COACHING**  
COUNCIL

## Letter of Accreditation to the Instituto Brasileiro de Coaching - IBC

The International Coaching Council (ICC-founded in 1998) is internationally recognized as the leading accreditation body for workplace and other specialist coaching disciplines. Its mission is to raise the quality of the Coaching profession by developing the highest level of education for the Coaching professional and standards of ethics and practice. ICC Members seek to stand out from the general coaching market by providing their clients exceptional service.

When you become an accredited Coach of the International Coaching Council (ICC), you are granted a quality seal that demonstrates that you have had the best of training and development in Coaching.

Following BCI's rigorous process of selecting an exclusive partner in Brazil, IBC stood-out as the most competent institution with a large staff and physical structure to best promote all professional support and coach training programs.

IBC is clearly the market leader in Brazil. It has a long standing commitment to excellence and ethics that has helped it become the largest and most successful training school of coaches in Brazil. Today, IBC provides comprehensive academic support, mentoring and guidance. This together with its association with the International Coaching Council means it can continually evolve and develop a world-class range of products and services. .

This document formally recognizes the authority the Brazilian Institute of Coaching - IBC has been granted to accredit Coaches for entry into the international body of ICC members.

**Perry Zeus** (April,2017)

President International Coaching Council – ICC

New York, London, Bangkok, Singapore, Hong Kong